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	<a href="#">Dec 11, 1997</a> *	<a href="#">May 27, 1998</a> *	<a href="#">Jan 29, 1999</a>	<a href="#">May 11, 2000</a>	<a href="#">Apr 18, 2001</a>		
		<a href="#">Dec 02, 1998</a> *	<a href="#">Feb 03, 1999</a>	<a href="#">May 20, 2000</a>	<a href="#">May 29, 2001</a>		
		<a href="#">Dec 03, 1998</a> *	<a href="#">Apr 18, 1999</a>	<a href="#">Jun 20, 2000</a>	<a href="#">Jun 20, 2001</a>		
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		<a href="#">Dec 12, 1998</a>	<a href="#">Apr 28, 1999</a>	<a href="#">Aug 15, 2000</a> *	<a href="#">Jul 20, 2001</a>		
		<a href="#">Dec 12, 1998</a> *		<a href="#">Oct 18, 2000</a> *	<a href="#">Sep 24, 2001</a>		
				<a href="#">Oct 19, 2000</a> *			
				<a href="#">Oct 26, 2000</a> *			
				<a href="#">Oct 28, 2000</a> *			
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## Results

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- 
- ☐ 1. **Superstores seek on-line customers There's a new group of retailers taking aim at the Internet. They have a specialty product to offer and a targeted -- often affluent -- audience they're after.; [FINAL Edition]**  
Doug Levy. **USA TODAY**. McLean, Va.: Mar 16, 1999. p. 03.B  
[Full text](#) [Abstract](#)
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- ☐ 2. **A BREED APART; [FIVE STAR LIFT Edition]**  
Becky Homan, *Post-Dispatch Fashion Editor*. **St. Louis Post - Dispatch**. St. Louis, Mo.: Mar 13, 1999. p. 32  
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- ☐ 3. **Accounts**  
Bill Carter. **New York Times (Late Edition (East Coast))**. New York, N.Y.: Mar 10, 1999. p. C.9  
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- ☐ 4. **Fogdog Sports Receives More Than \$10 Million in New Funding; Venrock Associates, Vertex Management Back E-Commerce Leader in Sporting Goods**  
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[Full text](#) [Abstract](#)
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- ☐ 5. **The Web's Top Merchants Team up with GeoCities' 'Pages That Pay' Affiliates Program to Provide Money-Making Opportunities for GeoCities' 3.5 Million Members**  
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- ☐ 6. **Fogdog barks in with standards**  
Anonymous. **Sporting Goods Business**. San Francisco: Mar 8, 1999. Vol. 32, Iss. 5; p. 10 (1 page)  
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- ☐ 7. **Hotline**  
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- ☐ 8. **Netpulse Delivers Captive, Upscale Audience For Online, Rich- Media Advertising; Major Companies Choose Netpulse to Reach a Lucrative, Targeted Demographic**  
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- ☐ 9. **Play Ball! But First Gear up Online; Fogdog Sports Launches Web Baseball Store, Stocked With 1,000 Items, in Time for Spring Training**  
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- ☐ 10. **GO Shop Launches on GO Network - More Than a Million Products From More Than 200 Merchants**  
*PR Newswire. New York: Feb 24, 1999. p. 1*  
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- ☐ 11. **Butler launches new 989 game**  
*Jane Irene Kelly. Adweek (Western edition). New York: Feb 22, 1999. Vol. 49, Iss. 8; p. 4 (1 page)*  
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- ☐ 12. **CyberCash Unveils "Instabuy.com" Web Site for Consumer One-Click Shopping Online**  
*Business Editors. Business Wire. New York: Feb 22, 1999. p. 1*  
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- ☐ 13. **Free PCs...for a price**  
*Steven Levy. Newsweek. New York: Feb 22, 1999. Vol. 133, Iss. 8; p. 51 (1 page)*  
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- ☐ 14. **Cisco unveils business-commerce solution**  
*Matthew Nelson. InfoWorld. San Mateo: Feb 15, 1999. Vol. 21, Iss. 7; p. 5 (1 page)*  
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- ☐ 15. **Fogdog Sports Announces E-Tailing Standards for Sporting Goods Manufacturers at SGMA Super Show**  
*Business Editors/Sports & High Tech Writers SGMA Super Show. Business Wire. New York: Feb 12, 1999. p. 1*  
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- ☐ 16. **ADVISORY/Fogdog Sports Announces Sporting Goods E-tailing Standards**  
*Business, Sports & Lifestyle Editors. Business Wire. New York: Feb 11, 1999. p. 1*  
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- ☐ 17. **Personify Is the Web Marketing Application of Choice for Leading Interactive Firms**  
*PR Newswire. New York: Feb 8, 1999. p. 1*  
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- ☐ 18. **Coaches are teaming onto the Internet**  
*Kellee Harris. Sporting Goods Business. San Francisco: Feb 8, 1999. Vol. 32, Iss. 3; p. 34 (1 page)*  
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- ☐ 19. **SSO & AOL: Letters to remember**  
*Kellee Harris. Sporting Goods Business. San Francisco: Feb 8, 1999. Vol. 32, Iss. 3; p. 24 (1 page)*  
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- ☐ 20. **Fogdog Sports Brings Sporting Goods to Women.com Networks; Fogdog.com Women's Store Offers Top Brand Sports Gear and Apparel**  
*Business Editors/Sports & Internet Writers. Business Wire. New York: Feb 4, 1999. p. 1*

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- ☐ 21. **Internet sports retailer scans Bay Area for shop**  
*Jane Irene Kelly. Adweek (Western edition).* New York: Feb 1, 1999. Vol. 49, Iss. 5; p. 5 (1 page)

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- ☐ 22. **Expect an Internet war this year**  
*Darren Drevik. Sports Trend.* Atlanta: Feb 1999. Vol. 29, Iss. 2; p. 4 (1 page)

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- ☐ 23. **CCU Mall Announces Their 3-D Interactive Mall That Allows You to Shop Right From Your Desktop**  
*Business Editors. Business Wire.* New York: Jan 18, 1999. p. 1

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- ☐ 24. **Yourallowance.com**  
*Anonymous. Forbes.* New York: Winter 1999. p. 30 (1 page)

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- ☐ 25. **Sportsite changes name; acquires Sportscape.com**  
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[Full text](#) [Page Image - PDF](#) [Citation](#)

- ☐ 26. **Fogdog Sports' Holiday Traffic, Sales Shatter Expectations**  
*Business & Sports Editors/Retail & Technology Writers. Business Wire.* New York: Dec 28, 1998. p. 1

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- ☐ 27. **Email Marketing On the Rise; Online Marketers Scramble for a Piece of the Expected \$2.3 Billion Holiday Pie**  
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- ☐ 28. **Retail briefs**  
*Anonymous. Sporting Goods Business.* San Francisco: Dec 15, 1998. Vol. 31, Iss. 18; p. 8 (1 page)

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- ☐ 29. **Fogdog Sports Adds New Touch to Cyberspace: the Human Touch**  
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- ☐ 30. **Blackout Strands Some Web Surfers; [FINAL Edition]**  
*JON SWARTZ. San Francisco Chronicle.* San Francisco, Calif.: Dec 14, 1998. p. B.1

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
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
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- ☐ 31. **People in Business; [FINAL Edition]**  
*Colleen Benson. San Francisco Chronicle. San Francisco, Calif.: Dec 11, 1998. p. B.2*  
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- ☐ 32. **'Bots' Don't Make Great Shoppers; Intelligent agents that search the Net often miss out on the best bargains**  
*Stephen H. Wildstrom. Business Week. New York: December 7, 1998. p. 14*  
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- ☐ 33. **Tim Harrington Named CEO of Fogdog Sports**  
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- ☐ 34. **Here;s lookin' at you, Hugh**  
*Andrew Serwer. Fortune. New York: Dec 7, 1998. Vol. 138, Iss. 11; p. 265 (2 pages)*  
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- ☐ 35. **Featherweight footwear**  
*Kristin Hostetter. Backpacker. New York: Dec 1998. Vol. 26, Iss. 9; p. 106 (6 pages)*  
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- ☐ 36. **Commerce initiatives**  
*Anonymous. Internet & E - Business Strategies. Carlsbad: Dec 1998. Vol. 2, Iss. 12; p. 6 (2 pages)*  
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- ☐ 37. **Fogdog Sports Acquires Major Rival Sportscape.com; Largest Internet Sporting Goods Store Extends Industry Lead**  
*Business Editors and Computer/Retail/Sports Writers. Business Wire. New York: Nov 23, 1998. p. 1*  
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- ☐ 38. **Net Firms' Names Get Stranger; [FINAL Edition]**  
*Jon Swartz. San Francisco Chronicle. San Francisco, Calif.: Nov 23, 1998. p. B.1*  
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- ☐ 39. **Picture Sumo Wrestlers In a 100-Yard Dash. Now...**  
*By Shirley Leung. Wall Street Journal (East rn edition). New York, N.Y.: Nov 11, 1998. p. CA.2*

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- ☐ 40. **ADVISORY/Event: Zamboni Drag Race Celebrates Fogdog Sports Name Change; Tree, Oski Grudge Race to End with Donation to Guardsmen**  
*News/Sports Editors & Computer/Retail Writers. Business Wire.* New York: Nov 10, 1998. p. 1

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- ☐ 41. **Be Free Recruits Expert Management Team**  
*Business Editors. Business Wire.* New York: Nov 10, 1998. p. 1

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- ☐ 42. **ADVISORY/Zamboni Drag Race Celebrates Fogdog Sports Name Change; Tree, Oski Grudge Race to End with Donation to Guardsmen**  
*News/Sports & Assignment Editors. Business Wire.* New York: Nov 9, 1998. p. 1

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- ☐ 43. **Take a look: Internet sales are simply happening**  
*Mark Tedeschi. Sporting Goods Business.* San Francisco: Nov 6, 1998. Vol. 31, Iss. 17; p. 9 (1 page)

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- ☐ 44. **SportSite.com Offers \$5,000 Reward for Stanford Tree**  
*News & City Desks/Sports Writers. Business Wire.* New York: Oct 29, 1998. p. 1

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- ☐ 45. **Zamboni Thrown At Problem / Cal-Stanford rivalry heats up for Big Game; [FINAL / PENINSULA Edition]**  
*MARK SIMON. San Francisco Chronicle.* San Francisco, Calif.: Oct 29, 1998. p. A.19

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- ☐ 46. **Personify, Inc. Secures \$6 Million in Venture Funding**  
*PR Newswire.* New York: Oct 21, 1998. p. 1

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- ☐ 47. **Consumer Health Interactive Develops New Internet Marketing Products For Health Plans**  
*PR Newswire.* New York: Oct 15, 1998. p. 1

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- ☐ 48. **Athletic shoe sales drop in first half of '98**  
*Anonymous. Sporting Goods Business.* San Francisco: Oct 15, 1998. Vol. 31, Iss. 16; p. 12 (1 page)






















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- ☐ 49. **Be Free & SportSite.com Team Up for Major League Affiliate Network; Selling SportSite.com's 10,000+ Products in Virtual Storefronts**  
*Business Editors & High Tech Writers. Business Wire.* New York: Oct 12, 1998. p. 1

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- ☐ 50. **A Dell for every industry**  
*J William Gurley. Fortune.* New York: Oct 12, 1998. Vol. 138, Iss. 7; p. 167 (4 pages)

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- ☐ 51. **New Affiliates Program Announced by SportSite.com; World's Largest Online Sporting Goods Store Offers 20 Percent Commissions to New Partners**  
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- ☐ 52. **Islueth.com Completes Purchase of The Internet Sleuth Search Engine; Company Also Moving Forward With Development of Co-Branded Portals & Products**  
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- ☐ 53. **Land of opportunity**  
Michael Hodgson. **Outdoor Retailer**. San Francisco: Oct 1998. Vol. 18, Iss. 10; p. S15 (1 page)  
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- ☐ 54. **Athletic Footwear Sales Boom at SportSite.com as Hundreds of Shoe Stores Close; World's Largest Online Sporting Goods Store Passes 1 Million Shopper Mark**  
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- ☐ 55. **Great Sports! bring parents, kids together; [ALL Edition]**  
Doug Hall & Russ Quaglia. **Bangor Daily News**. Bangor, Me.: Sep 21, 1998. p. 1  
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- ☐ 56. **Mark Loncar Joins SportSite.com as Executive Producer; Former CKS Group Partner Added to Roster of World's Largest Online Sporting Goods Store**  
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- ☐ 57. **Talkway, Inc. Launches Release 3.0 Of Its Online Supercommunity Service; Talkway Enhances Usenet Experience For World Wide Web Users; [1]**  
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- ☐ 59. **SportSite.com Launches '62 or Bust' Home Run Challenge; Winners Receive McGwire or Sosa Team Jersey and Online Spending Cash**  
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- ☐ 60. **SportSite Steps Up to the Plate on the Internet; [FINAL Edition]**  
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- ☐ 61. **InterJetNet Acquires Cedro Group's Web Development Business; Latest Acquisition Marks Fifth of 1998**

*Business/Technology Editors. Business Wire. New York: Aug 10, 1998. p. 1*

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- ☐ 62. **What's hot on the Web**

*Anonymous. CA Charter. Sydney: Aug 1998. Vol. 69, Iss. 7; p. 48 (1 page)*

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- ☐ 63. **The Dialog Corporation Launches E-commerce Strategy**

*Business/Technology Editors. Business Wire. New York: Jul 30, 1998. p. 1*

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- ☐ 64. **Company Adds Top Talent to Marketing, Operations; SportSite.com Adds Experts From Technology, Business, Media, Sports, Bringing Decades of Expertise to Leading Internet Site for Sporting Goods**

*Business Editors. Business Wire. New York: Jul 29, 1998. p. 1*

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- ☐ 65. **Impulse! Buy Network Receives Investment From Yahoo! and SOFTBANK Technology Ventures**

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- ☐ 66. **IBM, ICVerify to marry SSL and SET**

*Matthew Nelson. InfoWorld. San Mateo: Jul 27, 1998. Vol. 20, Iss. 30; p. 52 (1 page)*

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- ☐ 67. **SportSite.com Adds Senior Sporting Goods and Retail Sales Executives To Bolster Its Management Team**

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- ☐ 68. **Sweetening the deal for SET**

*Matthew Nelson. InfoWorld. San Mateo: Jul 20, 1998. Vol. 20, Iss. 29; p. 1 (2 pages)*

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69. **FAMILIES WHO PLAY BALL TOGETHER WIN; [FINAL Edition]**

- ☐ **Two Dads. Seattl Post - Intelligencer.** Seattle, Wash.: Jul 20, 1998. p. D.2  
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- ☐ 70. **The finish line runs away with 33% jump**  
*Anonymous. Sporting Goods Business.* San Francisco: Jul 10, 1998. Vol. 31, Iss. 11; p. 16 (1 page)  
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- ☐ 73. **go2net, Inc. Announces Agreement With EarthLink**  
*PR Newswire.* New York: Jun 23, 1998. p. 1  
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- ☐ 74. **Sportsite.com turning on the direct heat**  
*Mark Tedeschi. Sporting Goods Business.* San Francisco: Jun 22, 1998. Vol. 31, Iss. 10; p. 10 (1 page)  
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- ☐ 75. **Sun Microsystems and Live Picture, Inc. to Deliver Scalable Image Server Solutions for Internet and Corporate Networks**  
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- ☐ 77. **SportSite.com, Amazon.com and Others Airing Joint Commercials On NBC As Part of Innovative TV-Internet Father's Day Promotions**  
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- ☐ 78. **Selling Sporting Goods Online: From Athletic Cups to Zambonis!**  
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- ☐ 80. **Live Picture Enables Consumers to Zoom In to SportSit .com**  
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- ☐ 81. **SportSite.com Opens Online as World's Largest Sporting Goods Store**  
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- ☐ 82. **SportSite.com Opens Online as World's Largest Sporting Goods Store; [1]**  
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- ☐ 83. **Live Picture Enables Consumers to Zoom in to SportSite.com**  
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- ☐ 84. **Where the Jocks Are**  
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- ☐ 85. **DR. CHARLES STEWART COUPER; [DU PAGE SPORTS FINAL Edition]**  
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- ☐ 86. **Future shop: Sporting goods & equipment**  
*Anonymous. Forbes.* New York: Apr 6, 1998. p. 48 (1 page)

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- ☐ 87. **NO FEAR THINK GIRLS CAN'T PLAY CHESS? PLAY A GAME WITH ASHLEY FALCON OF MIAMI. THEN YOU'LL THINK AGAIN.; [FINAL Edition]**  
*RACHEL WARREN Staff Writer. South Florida Sun - Sentinel.* Fort Lauderdale, Fla.: Jul 14, 1997. p. 8.E

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- ☐ 88. **BUDDYWEAR ENGLEWOOD COUPLE'S APPAREL CONCEPT UNLEASHES COORDINATED LOOK FOR DOGS, OWNERS; [FINAL Edition]**  
*Rebecca Jones Rocky Mountain News Staff Writer. Rocky Mountain News.* Denver, Colo.: May 3, 1997. p. 2.D

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- ☐ 89. **BUSINESS CHANGES; [Rockies Edition]**  
*Denver Post.* Denver, Colo.: Apr 21, 1997. p. E.06

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